



Your group home, online and done.

Send us your flyer and a few phone photos. We turn them into a real website, better photos, a new flyer and a newsletter that works. You don't need to know anything technical.

Inside: a real example. Beyon Vital, a group home in Virginia, gave us one old flyer. Here is everything we made from it.



BEFORE

This flyer is all they gave us.

Beyon Vital made this flyer themselves. **We did not make it.** It was their only marketing: no website, and nowhere for a family to find them online. This is where most group homes start.

- **No website.** Families searching online found nothing.
- **Only a phone number.** If they missed the call, they lost the family.
- **Photos from a phone.** Dark, crooked, and the only pictures of the house.

FROM JUST THIS FLYER, WE MADE:

- ✓ A 16-page website
- ✓ Better photos
- ✓ A new two-sided flyer
- ✓ Email newsletters
- ✓ An easy admin page

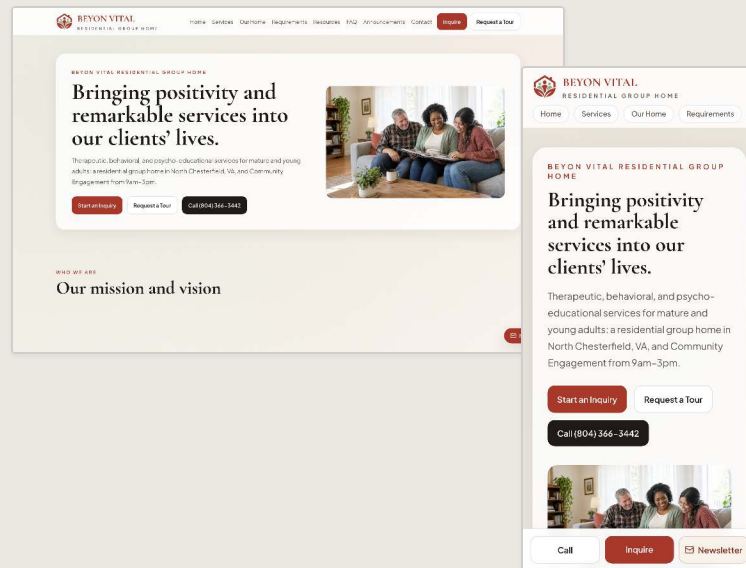
↓ THEIR OLD FLYER • MADE BY THE CLIENT, NOT US



AFTER

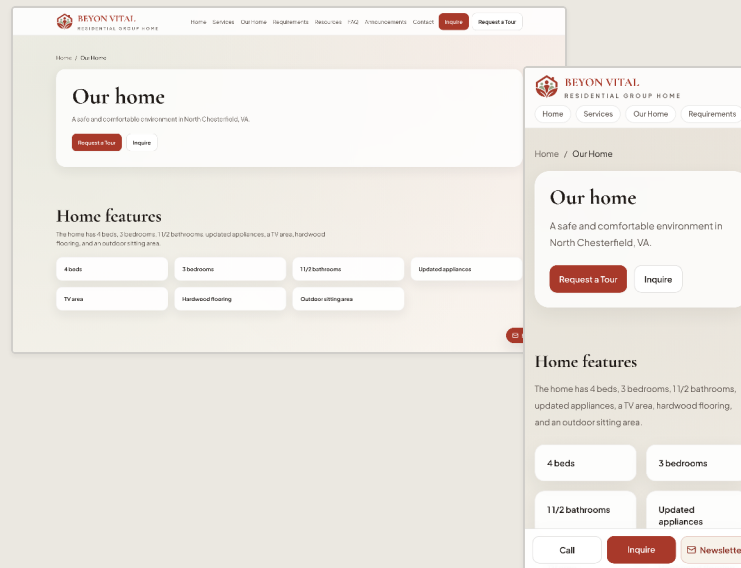
A real website. Works on any phone.

We built them a 16-page website from that one flyer: their services, the house, who can live there, answers to common questions, and easy ways for families to reach out or book a tour.



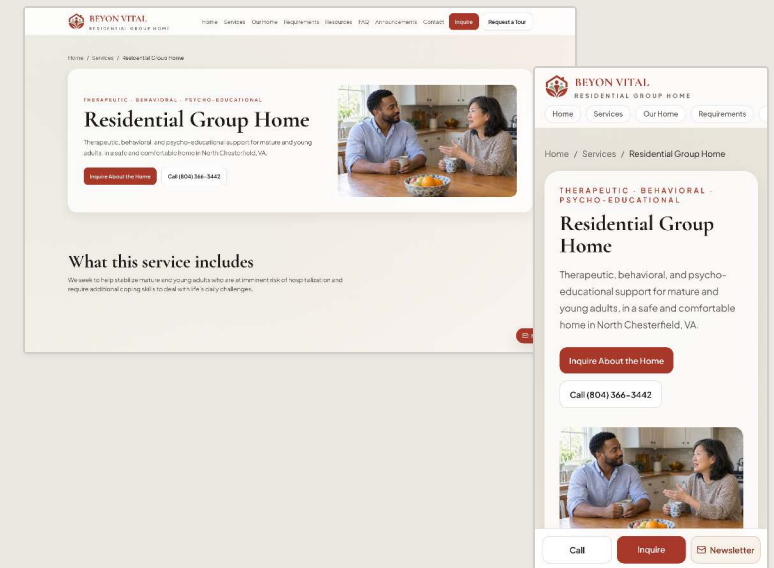
HOME PAGE

Who they are, what they offer, and a button to get in touch right away.



THE HOUSE

Bedrooms, bathrooms and features, with photos of every room.



THEIR SERVICE

What they do, who it's for, and what someone needs to move in.

These are 3 of the 16 pages, shown on a computer and on a phone. These are real screenshots of their live site.

Same house. Better pictures.

They texted us 10 photos from their phone. We straightened them and fixed the lighting and color. Nothing is fake or made up. It's their real house, just photographed well.

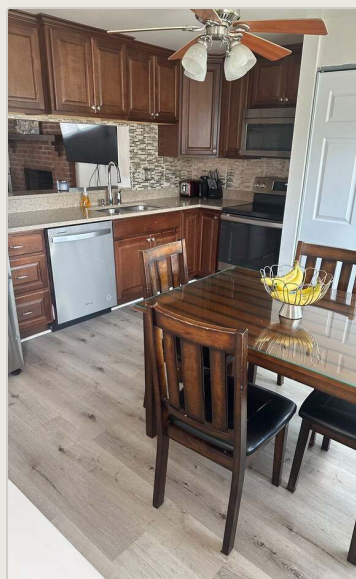


BEFORE: THEIR PHOTO



● AFTER: ON THE SITE

Front of the house. Straightened and brightened.



BEFORE: THEIR PHOTO



● AFTER: ON THE SITE

Kitchen. Straightened, cleaner framing, true wood color.



BEFORE: THEIR PHOTO



● AFTER: ON THE SITE

Living room. Brighter, with natural color.

Warm pictures, clearly labeled.

Most group homes can't post photos of residents, for good reasons. So if you want, we make friendly pictures that match your colors. We always label them clearly. They are never shown as your real residents or staff.



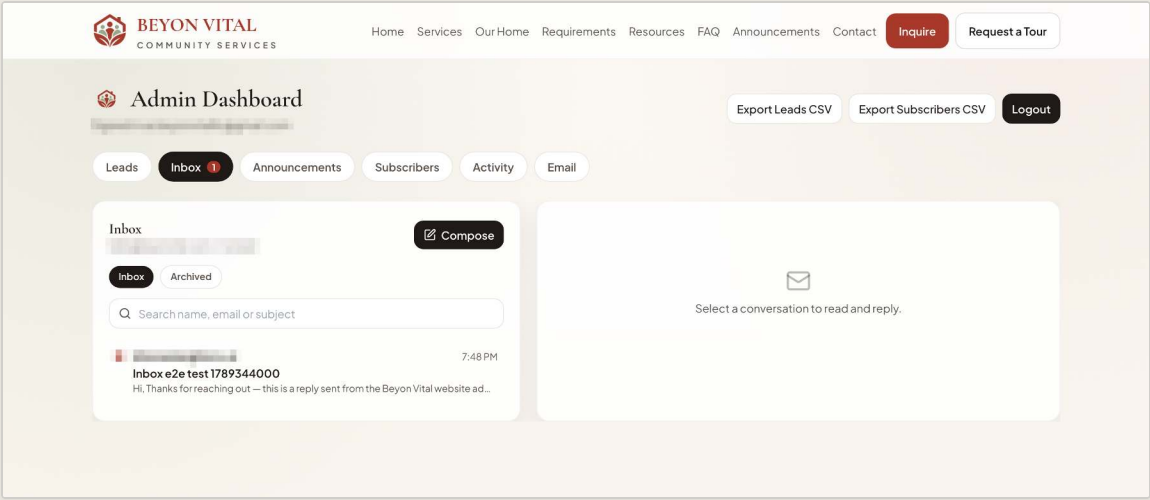
MADE WITH AI • NOT REAL RESIDENTS OR STAFF

That's our rule. These pictures set a warm feeling. The real photos of your house show the facts.

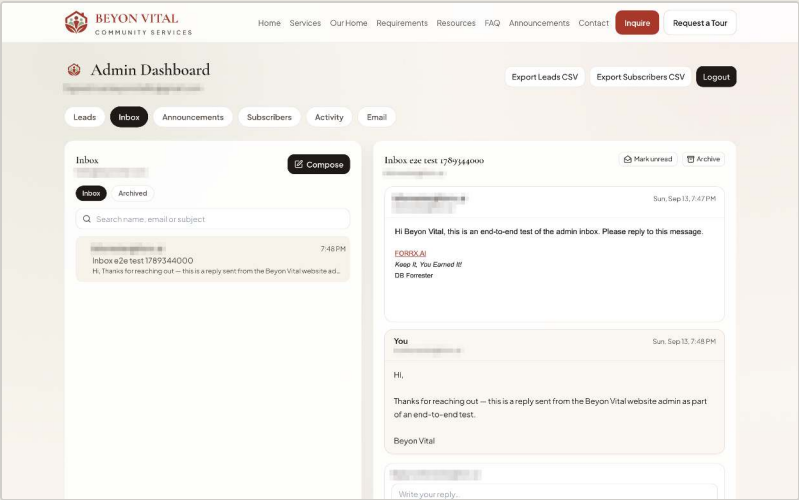
This part is optional. If you have photos of real people who agreed to be shown, we use those instead.

You're in control. Not us.

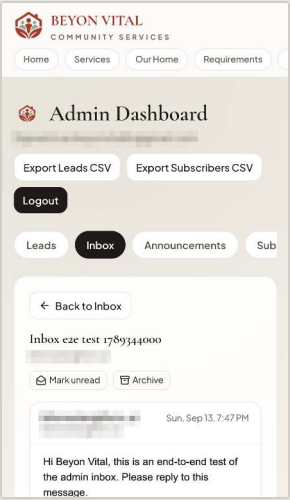
You get one simple login. See every message from families, reply to them, post updates on your site and send newsletters, from your phone or computer. You can download your lists any time. Your information is always yours.



YOUR ADMIN PAGE ON A COMPUTER



READING AND REPLYING TO A MESSAGE



ON YOUR PHONE

INQUIRIES

Every question and tour request from families.

MESSAGES

Read and reply, like email.

UPDATES

Post news and it shows on your site.

MAILING LIST

Everyone who signed up for updates.

VISITS

See how many people found your site.

NEWSLETTER

Write one email and send it to your whole list.

Email addresses are blurred in these screenshots for privacy.

Your newsletter, set up to reach the inbox.

A newsletter only helps if people actually get it. We set up the sending the right way, so it is far less likely to land in spam.

YOUR NAME	Your newsletter goes out under your home’s name, and replies come to the email you already use.
TRUSTED	We do the behind-the-scenes setup that tells Gmail and others your mail is real.
PERMISSION	People only get emails after they confirm they want them.
EASY TO LEAVE	One click to unsubscribe, so nobody marks you as spam.

10/10 SPAM TEST

Their real newsletter scored a perfect 10 out of 10 on an independent spam test (mail-tester.com).

 **BEYON VITAL**
RESIDENTIAL GROUP HOME

Community Engagement starts this month

Beyon Vital is now taking names for Community Engagement, a service similar to day support for individuals.

Sessions run 9am-3pm and include community outings, volunteer work and life coaching.

Call (804) 366-3442 or reply to this email and we will follow up at your preferred contact time.

Beyon Vital, LLC
[\(804\) 366-3442](tel:8043663442) · beyonvitalllc@gmail.com
8120 Clovertree Ct, North Chesterfield, VA 23235
beyonvital.com

You are receiving this email because you asked Beyon Vital, LLC for updates. [Unsubscribe](#)

THEIR NEWSLETTER, AS FAMILIES SEE IT

AFTER

A brand-new flyer, made by us.

Remember the old flyer on page 2? We replaced it with a new two-sided flyer that matches the website, ready to print and hand to case managers.

- **Front and back.** Uses the better photos, not the old phone pictures.
- **Only true facts.** Every detail comes from what the client told us.
- **A QR code.** People scan it with their phone to open the website, and you can see how many scans came from the flyer.

We also made a second flyer for their Community Engagement service.

NEW FLYER • FRONT



NEW FLYER • BACK



THE NEW FLYER WE DESIGNED, FRONT AND BACK

How we get you found on Google.

Your site is built to be found from the first day: a page for each service and each town, written in the words families type, sent to Google the day it goes live, and checked until it's listed.

REAL PAGES

16 separate pages, each with its own title, so each can show up in search on its own.

WE TELL GOOGLE

We submit your site to Google and ask it to list every page.

YOUR DETAILS

Your address, phone, services and areas are set up so Google shows them correctly.

YOUR TOWNS

Pages for the areas you serve, so local families searching nearby can find you.

FAST ON PHONES

Pictures are sized to load quickly, even on a slow connection.

EASY FOR EVERYONE

Clear text, good contrast, and pictures described for screen readers.

RESULTS • BOND & FIFTH

A store we built. Its first 4 weeks live (3–30 July 2026) next to the last 4 weeks (8 Sept–5 Oct). From its own Google Search Console and Analytics, read 7 Oct 2026.

139 → 1,161
times shown in Google searches

21.3 → 11.0
average place in Google (1 is the top)

4 → 24
visits from ChatGPT and other AI assistants

All 55
pages in its site map are in Google's index

Everything you get for \$300.

- **Your own website** with your services, your house, requirements, questions and answers, and contact info.
- **Contact and tour forms** so families can reach you any time, day or night.
- **Better photos** of your house, made from the ones you send us.
- **Friendly pictures** if you want them, always clearly labeled.
- **Your admin page** to see messages, reply, post updates and send newsletters.
- **Email newsletters** a sign-up box on your site, and you send updates to families from your admin page.
- **A flyer to match your site** with a QR code, ready to print.
- **A logo, if you need one** at no extra charge.
- **Set up on Google** so families can find you.

\$300

PAID ONCE • FOR EVERYTHING ON THE LEFT

Domain included

WE REGISTER THE WEB ADDRESS YOU PICK, FIRST YEAR INCLUDED

About 3 business days

FROM YOUR DETAILS TO YOUR LIVE SITE (USUALLY)

START YOUR WEBSITE – \$300 →

DON'T HAVE MUCH READY? THAT'S NORMAL.

Your home's name and a way to reach you is enough to start. We write the words and handle the rest. Have old flyers or photos? Send them as they are. **No logo? We'll make you one, free.**

Additional services we offer.

We stay with you after launch, so your site stays fast, stays on Google and keeps getting better while you run the home.

FAST LANE

\$20 /month

- Your site on our optimized hosting
- Pages open fast on every phone
- Email on your own web address, like hello@yourhome.com
- We handle the technical side

WEBSITE + FAST LANE →

With the website: \$320 today, then \$20/month

FULL CARE **RECOMMENDED**

\$50 /month

- Everything in Fast Lane
- **Weekly Google check-up:** each week we check your site shows on Google, loads fast and the forms work
- **Monthly SEO boost:** one real improvement a month, like a new page, better wording or fresh photos, and a short note saying what we did
- Security updates, backups and broken links fixed

WEBSITE + FULL CARE →

With the website: \$350 today, then \$50/month

UNLIMITED

\$100 /month

- Everything in Full Care
- Unlimited upgrades and add-ons: new pages, sections, features, refreshes
- One request at a time, most done in a few business days

WEBSITE + UNLIMITED →

With the website: \$400 today, then \$100/month

Pick a plan on the last step of the form, or add one any time later. Plans renew monthly by card through Stripe; cancel any time by emailing hello@luziq.ai. Just the website, no plan? [\\$300, paid once →](#)

LUZIQ

Send us what you already hand
out. We'll show you the rest.

START YOUR WEBSITE — \$300 →

EMAIL

hello@luziq.ai

WEB

luziq.ai

Worked example throughout: Beyon Vital, LLC — beyonvital.com. Every screenshot in this deck is of the live site, the live admin or the delivered print files. Shown with the client's work, used as a portfolio example.